

## WHY WOULD YOU BE INTERESTED IN HOSTING A "LEGACY OF GIVING" SEMINAR FOR YOUR CONGREGATION?

Of the ELCA members who die each year, only about 8% have included a bequest to their congregation. The wills and planned giving education offered through our "Legacy of Giving" Seminar can change this.

Our "Legacy of Giving" Seminar - with a primary emphasis on providing for the family is a **stewardship outreach and a ministry.**

Studies show that in most congregations a majority of adult members do not have wills. **The good news is that** you can provide them with a "Legacy of Giving" Seminar at no cost, where they can receive information they need, ask questions, and have an opportunity to schedule a private meeting with a Lutheran Planned Giving Representative if they desire, also at no cost. Then they can go to their own attorney with confidence to have the proper documents drafted at considerable savings.

- This is not a technical presentation, but a motivational and educational presentation.
- Your people want to support the charities of their choice, but without this seminar, they won't know how.
- Your average member gives to thirteen charitable causes each year, of which your congregation is one. Wouldn't you like your church to be among those in his/her estate plan?

### THREE REASONS TO HOST A "LEGACY OF GIVING" SEMINAR

1. To educate and motivate each member to plan, prepare and have a will drawn up by legal counsel.
2. To help members learn estate-planning methods that will help maximize benefits for themselves and their heirs.
3. To encourage gifts to the ministries of the church which are planned and coordinated with members' objectives.

### HOW IS THE SEMINAR ORGANIZED?

1. Have the church council approve a "Legacy of Giving" Seminar for your congregation. Make clear that this program opens up a new avenue to your members to give support for the ministries of the church.
2. Appoint a chairperson who firmly believes in the value of this program. This person then enlists 3 to 4 persons to work with them.
3. The committee, with the Pastor, implements the program promotion and arrangements. This process will take 2 to 4 months.