

WHY WOULD YOU BE INTERESTED IN HOSTING A "LEGACY OF GIVING" SEMINAR FOR YOUR CONGREGATION?

Of the ELCA members who die each year, only about 8% have included a bequest to their congregation. The wills and planned giving education offered through our "Legacy of Giving" Seminar can change this.

Our "Legacy of Giving" Seminar - with a primary emphasis on providing for the family is a **stewardship outreach and a ministry.**

Studies show that in most congregations a majority of adult members do not have wills. **The good news is that** you can provide them with a "Legacy of Giving" Seminar at no cost, where they can receive information they need, ask questions, and have an opportunity to schedule a private meeting with a Lutheran Planned Giving Representative if they desire, also at no cost. Then they can go to their own attorney with confidence to have the proper documents drafted at considerable savings.

- This is not a technical presentation, but a motivational and educational presentation.
- Your people want to support the charities of their choice, but without this seminar, they won't know how.
- Your average member gives to thirteen charitable causes each year, of which your congregation is one. Wouldn't you like your church to be among those in his/her estate plan?

THREE REASONS TO HOST A "LEGACY OF GIVING" SEMINAR

1. To educate and motivate each member to plan, prepare and have a will drawn up by legal counsel.
2. To help members learn estate-planning methods that will help maximize benefits for themselves and their heirs.
3. To encourage gifts to the ministries of the church which are planned and coordinated with members' objectives.

HOW IS THE SEMINAR ORGANIZED?

1. Have the church council approve a "Legacy of Giving" Seminar for your congregation. Make clear that this program opens up a new avenue to your members to give support for the ministries of the church.
2. Appoint a chairperson who firmly believes in the value of this program. This person then enlists 3 to 4 persons to work with them.
3. The committee, with the Pastor, implements the program promotion and arrangements. This process will take 2 to 4 months.